

Hunter Jumper

12385 Pear Lane, Wilton, CA 95693 • (916) 837-6214 • (916) 687-0441f • www.hunterjumpermag.com

ADVERTISEMENT CONTRACT

• CUSTOMER INFORMATION

Advertiser Name: _____

Business/Barn Name: _____

Business/Mailing Address: _____

Phone: _____ Fax: _____ Cell: _____

Website: _____ Email: _____

Agency/Ad Designer: _____ Contact Phone: _____

• ADVERTISING PLACEMENT

_____ (month/year) ad size of _____ in the amount of \$750 per page, number of pages _____

Production fees: \$75 per page, an additional \$25 after two revisions, \$50 to fix ears

Trainer Directory _____ (month/year) flat fee of \$75 for 12 months

• CONTRACT AND PAYMENT AGREEMENT for HUNTER JUMPER

Advertiser acknowledges receipt of and agrees to all terms and conditions listed in the Hunter Jumper Media Kit and Rate Card effective May 1, 2007 as part of this contract. A signed copy of this contract must be on file with Hunter Jumper before any insertion orders are accepted. Prepayment is required upon acceptance of this contract in an amount equal to the first run of the advertisement and by the 3rd of each issue month. Frequency rate discounts must be requested at time of first insertion order and are determined by the number of insertions used by one advertiser during a 12-month period from the date of the first insertion. Insertion orders are binding on advertiser at issue closing date and may not be canceled thereafter. Hunter Jumper reserves the unrestricted right to reject any advertising at any time. Failure by Hunter Jumper to publish advertising matter invalidates the insertion order for such matter, but shall not constitute a breach of contract nor affect any earned discount. All proofs must be signed and accepted by an authorized agent of the advertiser within the requested timeframe. Hunter Jumper shall not be held responsible for any mistakes that were not addressed on signed proof or for the final reproduction of transmitted digital files.

NAME AS IT APPEARS ON CREDIT CARD _____

CREDIT CARD # _____ EXP. _____

CREDIT CARD BILLING ADDRESS _____

Your signature below indicates you have read and agree to the terms of the Advertising Contract as completed above.

Advertiser Signature: _____ Date: _____

Printed Name: _____ Title: _____

Southern California Sales/Hunter Jumper: Nick Byassee, cell 626-201-6400 fax 626-403-2875

Thank you! Please fax your signed contract to the contact information below. Checks made payable to: Calvert Media Group.

Kym Calvert, Publisher, Hunter Jumper • (916) 837-6214 • (916) 687-0441f •

sales@hunterjumpermag.com